



1978

CATALOGUE



"MATCHBOX" 75



The 1978 "MATCHBOX" 75 range brings you the best in miniature diecast from the world on wheels. Look for the new exciting range of "MATCHBOX" 75 trains, there are four introductions this year and more to come, so start collecting now. Look out for the new authentic "MATCHBOX" 75 vehicles, the ones that you see in today's high speed world, and look for the realistic action features that make "MATCHBOX" 75 models such fun.

Collect them all, and tick the boxes provided.

Roll-a-matics

Mean action all the way. These are the models with the moving features that operate as they flash along.



- 1 ☐ Dodge Challenger 74mm
- 2 ☐ Hovercraft 77mm
- 3 ☐ Monteverdi Hai 74mm
- 4 ☐ Pontiac Firebird 74mm
- 5 ☐ Seafire 75mm
- 6 ☐ Mercedes Tourer 75mm

- 7 ☐ VW Golf 72mm
- 8 ☐ De Tomaso Pantera 77mm



- 9 ☐ AMX Javelin 77mm
 10 ☐ Piston Popper 75mm *Rolamatic*
 NEW 11 ☐ Car Transporter 75mm
 12 ☐ Big Bull 63mm
 NEW 13 ☐ Snorkel Fire Engine 78mm
 14 ☐ Mini Ha Ha 60mm
 15 ☐ Fork Lift Truck 70mm



16



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22



- 16 ☐ Badger 68mm *Rolamatic*
 17 ☐ The Londoner 78mm
 18 ☐ Hondarora 63mm
 19 ☐ Cement Truck 75mm

- 20 ☐ Police Patrol 73mm *Rolamatic*
 21 ☐ Rod Roller 70mm
 22 ☐ Blaze Buster 77mm



- 23 ☐ Atlas 71mm
 24 ☐ Team "MATCHBOX" 75mm
 25 ☐ Mod Tractor 57mm
 26 ☐ Site Dumper 64mm
 27 ☐ Lamborghini Countach 74mm
 28 ☐ Stoat 67mm *Rolamatic*

- 29 ☐ Shovel Nose Tractor 72mm
 30 ☐ Swamp Rat 77mm



- NEW 31** ☐ Caravan 70mm
NEW 32 ☐ Field Gun 77mm
NEW 33 ☐ Police Motorcycle 62mm
34 ☐ Vantastic 74mm
35 ☐ Fandango 75mm *Rolamatic*
36 ☐ Formula 5000 74mm

- 37** ☐ Skip Truck 69mm
38 ☐ Armoured Jeep 61mm





- 39 ☐ Clipper 77mm *Rolamatic*
 NEW 40 ☐ Horsebox 72mm
 41 ☐ Siva Spyder 77mm
 NEW 42 ☐ Mercedes Container Truck 77mm
 43 ☐ Dragon Wheels 72mm
 44 ☐ Boss Mustang 75mm

45 ☐ BMW 3.0 CSL 74mm

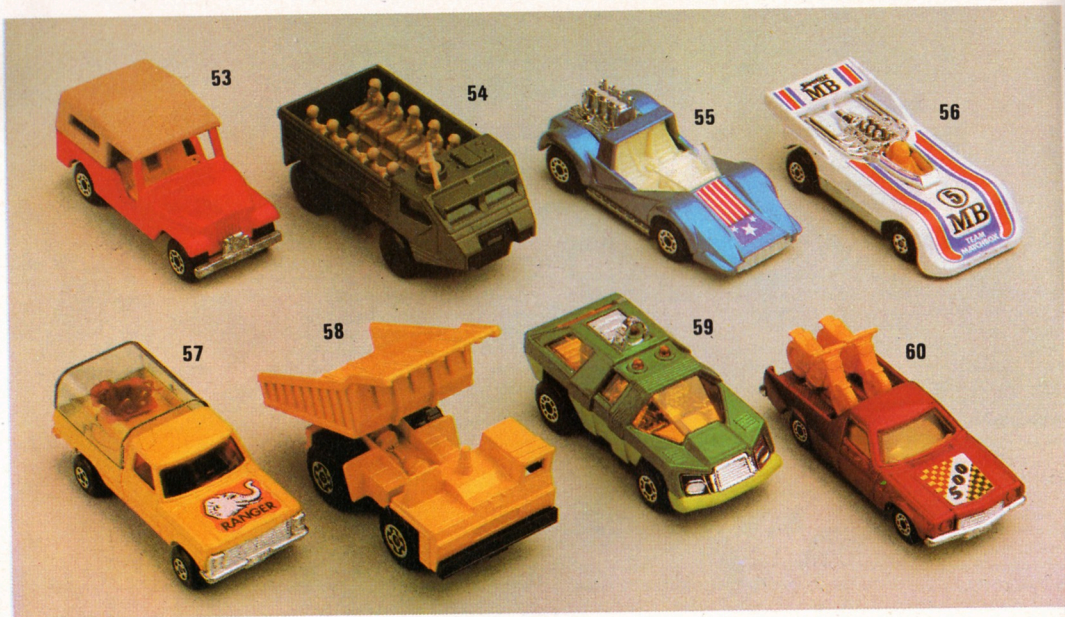


46 ☐ Stretcha Fetcha 70mm
 47 ☐ Beach Hopper 66mm *Rolamatic*
 NEW 48 ☐ Sambron Jack Lift 78mm

49 ☐ Crane Truck 76mm
 50 ☐ Articulated Truck 79mm

51 ☐ Citroen SM 78mm
 52 ☐ Police Launch 77mm

MATCHBOX® 75



- NEW 53** ☐ C.J.6 Jeep 75mm
54 ☐ Personnel Carrier 76mm
55 ☐ Hell Raiser 75mm
56 ☐ Hi-Tailer 75mm
57 ☐ Wild Life Truck 71mm *Rolamatic*
58 ☐ Faun Dumper 71mm

- 59** ☐ Planet Scout 70mm
NEW 60 ☐ Holden Pick Up 77mm



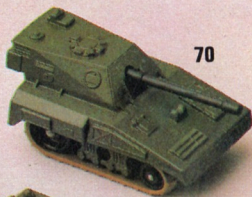
- 61 ☐ Blue Shark 77mm
 62 ☐ Renault 17TL 75mm
 63 ☐ Freeway Gas Tanker 78mm
 64 ☐ Fire Chief Car 77mm
 NEW 65 ☐ Airport Coach 78mm
 NEW 66 ☐ Ford Transit 71mm

- 67 ☐ Hot Rocker 77mm *Rolamatic*
 68 ☐ Cosmobile 73mm





69



70



71



73



72



75



74

- 69 ☐ Turbo Fury 77mm Rolamatic
 70 ☐ S.P. Gun 66mm Rolamatic
 71 ☐ Cattle Truck 74mm
 72 ☐ SRN 6 Hovercraft 77mm
 73 ☐ Weasel 72mm Rolamatic
 74 ☐ Toe Joe 74mm

- 75 ☐ Helicopter 74mm

Look out for these great new models.



**Flat Car and
Container**



Diesel Shunter



Ambulance



**Ford Escort
RS 2000**



Datsun 260Z



**Combine
Harvester**

They'll be available in your shops later in the year.





"TWO" PACKS



Two exciting vehicles in one pack make the "MATCHBOX" Two Packs such fun to collect. There are civilian and military packs so there's a great variety to collect. Tick the boxes as you collect them. *(This range will be known as "MATCHBOX" 900 later in 1978.)*

TP-1 ☐ Mercedes Truck and Trailer

TP-2 ☐ Tractor and Trailer

TP-3 ☐ Javelin and Pony Trailer

TP-4 ☐ Holiday Set

TP-5 ☐ Weekender

TP-6 ☐ Breakdown Truck and Mini

TP-7 ☐ Jeep and Glider Trailer

TP-8 ☐ Field Car and Honda



"TWO" PACKS



TP-9



TP-10



TP-11



TP-14



TP-12



TP-13



TP-15



TP-16



- TP-9 ☐ Field Car and Racing Car
- TP-10 ☐ Fire Chief and Ambulance
- TP-11 ☐ Military Jeep and Motorcycle
- TP-12 ☐ Military VW Ambulance and Field Car
- TP-13 ☐ Military Weasel and Unimog
- TP-14 ☐ Military Tanker and Radar Truck

- TP-15 ☐ Military Truck and Trailer
- TP-16 ☐ Military Dump Truck and Bulldozer



Collectors Carry Cases



CC-18

New! Molded Carry Case CC-18 features: a new modern look with recessed handle, full-color label, plus the durability of impact proof polypropylene. Storage for eighteen (18) "MATCHBOX" cars.



Collectors Carry Cases



CC-212
Official "MATCHBOX" Mini-Case holds 24 models.
Made of durable blue vinyl with separate lift-out trays.

CC-448
Forty Eighter Collectors Case holds 48 "MATCHBOX" models. Made of durable blue vinyl with separate lift-out trays.



Car Collecting

A Great Hobby for young and old

For those of you who are unaware of it, there is a hobby which has gained in popularity in recent years, so much so that it has reached an amazing proportion of followers. It's called "MATCHBOX" Car Collecting, and old and young alike are enjoying this fascinating hobby.

This "MATCHBOX" collection hobby was born out of Lesney Products' original merchandising philosophy which was never to exceed 75 items in their miniature range. Instead, they would replace the old model with a new one, but keep its' model number. Over the past 20 years, there have been hundreds of model changes, but the line has remained 1-75!

To start you off, we have decided to reprint on the following pages the significant model changes that have occurred from 1953 to 1977. The listing indicates number, year of introduction and model name.

Good Luck! And welcome to the "Wonderful World of 'MATCHBOX' Collecting". For further information, join the Official "MATCHBOX" Collectors' Club, (See back page.)

"MATCHBOX" SERIES CHANGES (1953 TO 1977)

No.	Intro Year	Name of Model	No.	Intro Year	Name of Model	No.	Intro Year	Name of Model
1	1953	Diesel Road Roller	7	1961	Ford Anglia	14	1955	Daimler Ambulance
1	1964	Aveling Barford Road Roller	7	1967	Ford Refuse Truck	14	1962	Bedford Lomas Ambulance
1	1968	Mercedes Benz Lorry (Truck)	7	1971	Hairy Hustler	14	1968	Iso Grifo Sports Car
1	1971	Mod Rod	7	1976	V.W. Golf	14	1975	Mini Ha Ha
1	1976	Dodge Challenger	8	1955	Caterpillar Tractor	15	1955	Prime Mover
2	1953	Dumper	8	1966	Ford Mustang Fastback	15	1963	Dennis Refuse Truck
2	1962	Muir-Hill Dumper 'Laing'	8	1971	Wildcat Dragster	15	1968	Volkswagen 1500 Saloon
2	1968	Mercedes Trailer	8	1975	De Tomaso Pantera	15	1972	Fork Lift Truck
2	1971	Hot Rod Jeep	9	1955	Dennis Fire Engine	16	1955	Low-Loading Trailer (made with 6 and 8 wheels)
2	1976	Hovercraft	9	1959	Merryweather Marquis Fire Engine	16	1961	Scammell Mountaineer Dump w/plough
3	1953	Cement Mixer	9	1967	Boat & Trailer	16	1969	Case Tractor Bulldozer
3	1961	Bedford Ton Tipper	9	1972	Javelin	16	1974	Badger
3	1968	Mercedes-Benz Ambulance	10	1955	Mechanical Horse & Trailer	17	1955	Bedford Removal Van
3	1973	Monteverdi Hai	10	1961	Sugar Container Truck	17	1960	Austin Taxi
4	1954	Tractor	10	1967	Pipe Truck	17	1964	8-Wheel Tipper 'Hoveringham'
4	1959	Triumph Motorcycle & Sidecar	10	1973	Piston Popper	17	1969	Horse Box 'Ergomatic Cab'
4	1967	Stake Truck	11	1955	Petrol Tanker (Esso Decal)	17	1973	The Londoner
4	1971	Gruesome Twosome	11	1964	Jumbo Crane (Taylor)	18	1955	Caterpillar Bulldozer
4	1976	Pontiac Firebird	11	1969	Scaffolding Truck (Mercedes)	18	1969	Field Car
5	1954	London Bus (This model was made with several kinds of advertising labels & decals on sides)	11	1972	Flying Bug	18	1975	Hondarora
5	1969	Lotus Europa Sports Car	11	1977	Car Transporter	19	1955	M.G. Midget Sports Car
5	1976	Seafire	12	1953	Land Rover	19	1959	M.G.A. Sports-Car
6	1955	Quarry Truck	12	1965	Safari Land Rover	19	1961	Aston-Martin F.1
6	1964	Euclid 10-Wheel Quarry	12	1971	Setra Coach	19	1965	Lotus Racing Car
6	1969	Ford Pick-Up	12	1975	Big Bull	19	1971	Road Dragster
6	1974	Mercedes Tourer	13	1955	Bedford Wreck Truck	19	1976	Cement Truck
7	1955	Horse Drawn Milk Cart	13	1959	Thames Wreck Truck (MB Garages)	20	1955	E.R.F. Lorry Truck
			13	1961	Dodge Wreck Truck (BP Label)	20	1965	Taxi Cab (Chevrolet Impala)
			13	1971	Baja Buggy			
			13	1977	Snorkel Fire Engine			

"MATCHBOX" SERIES CHANGES (1953 TO 1977)

No.	Intro Year	Name of Model	No.	Intro Year	Name of Model	No.	Intro Year	Name of Model
20	1969	Lamborghini Marzel	27	1974	Lamborghini Countach	33	1977	Police Motorcyclist
20	1975	Police Patrol	28	1956	Bedford Compressor Truck	34	1956	Volkswagen Microvan
21	1955	Long Distance Coach	28	1959	Thames Compressor Truck			"MATCHBOX" Express
		'London to Glasgow'	28	1964	Mark Ten Jaguar	34	1961	Volkswagen Camper
21	1961	Commer Milk Truck	28	1968	Mack Dump Truck	34	1971	Formula 1 Racing Car
21	1969	Foden Concrete Truck	28	1974	Stoat	34	1976	Vantastic
21	1973	Road Roller	29	1956	Bedford Milk Delivery Van	35	1956	Marshall Horse Box
22	1955	Vauxhall 'Cresta'	29	1961	Austin A55 Cambridge	35	1961	Snow-Trac Tractor
22	1964	Pontiac 'Grand Prix' Sports Coupe	29	1965	Fire Pumper Truck	35	1970	Merryweather Marquis Fire Engine
22	1970	Freeman Inter-City Commuter	29	1971	Racing Mini	35	1975	Fandango
22	1975	Blaze Buster	29	1976	Shovel Nose Tractor	36	1956	Austin A50 'with towbar'
23	1956	Caravan Trailer	30	1956	Ford Prefect with towbar	36	1960	Lambretta & Sidecar
23	1967	House Trailer Caravan	30	1961	German Crane Truck	36	1966	Opel Diplomat
23	1970	Volkswagen Camper	30	1965	Favin Crane (8 wheel)	36	1971	Hot Rod Draguar
23	1975	Atlas	30	1971	Beach Buggy	36	1975	Formula 5000
24	1956	Excavator	30	1977	Swamp Rat	37	1956	Coca Cola Truck
24	1967	Rolls-Royce Silver Shadow	31	1956	Ford Customline Station Wagon	37	1967	Cattle Truck (Dodge)
24	1973	Team "MATCHBOX"	31	1959	Ford Fairlane Station Wagon	37	1973	SooPa Coopa
25	1956	Bedford 'Dunlop' Van	31	1964	Lincoln Continental	37	1976	Skip Truck
25	1958	Volkswagen 1200 Sedan	31	1971	Volks Dragon	38	1956	Karrier Refuse Collector
25	1960	B.P. Tanker	31	1977	Caravan	38	1963	Vauxhall Estate
25	1968	Ford Cortina G.T.	32	1956	Jaguar X.K. 140 Coupe	38	1968	Honda Motorcycle with Trailer
25	1972	Mod Tractor	32	1962	"E" Type Jaguar Coupe	38	1973	Stingeroo
26	1956	Ready Mix Concrete Truck	32	1968	Leyland Tanker	38	1976	Armoured Jeep
26	1968	G.M.C. Tipper Truck	32	1973	Maserati Bora	39	1956	Ford Zodiac Convertible
26	1972	Big Banger	32	1977	Field Gun	39	1962	Pontiac Convertible
26	1976	Site Dumper	33	1956	Ford Zodiac Mk II	39	1967	Ford Tractor
27	1956	Bedford Low-Loader	33	1963	Ford Zephyr 6 Mk III	39	1973	Clipper
27	1960	Cadillac Sedan	33	1969	Lamborghini Muira P400	40	1956	Bedford 7 Ton Tipper
27	1965	Mercedes-Benz 230SL	33	1973	Datsun 126X	40	1967	Hay Trailer

"MATCHBOX" SERIES CHANGES (1953 TO 1977)

No.	Intro Year	Name of Model	No.	Intro Year	Name of Model	No.	Intro Year	Name of Model
40	1961	Leyland 'Royal Tiger' Coach/Long Distance	47	1973	Beach Hopper	55	1959	D.U.K.W. (Army Amphibian)
40	1971	Guildsman	48	1957	Sports Boat & Trailer	55	1963	Ford Police Car
40	1977	Horse Box	48	1967	Dodge Dumper Truck	55	1969	Mercury Parkland Police Car
41	1956	"D" Type Jaguar Racing Car	48	1973	Pi-Eyed Piper	55	1970	Mercury Police Car (Station Wagon)
41	1965	Ford G.T.40 (Sports Racer)	48	1977	Sambron Jack Lift	55	1975	Hell Raider
41	1972	Siva Spyder	49	1958	Army Half Track Mk.III	56	1959	London Trolley Bus
42	1956	Bedford "Evening News" Van	49	1967	Mercedes Unimog Truck	56	1965	Fiat 1500
42	1965	Studebaker Lark Wagonaire	49	1973	Chop Suey	56	1969	BMC 1100 Pininfarina
42	1969	Iron Fairy Crane	49	1976	Crane Truck	56	1970	BMC 1800 Pininfarina
42	1972	Tyre Fryer	50	1958	Commer Pick-Up Truck	56	1975	Hi Tailer
42	1977	Container Truck	50	1963	John Deere-Lanz Tractor	57	1959	Wolseley 1500
43	1957	Hillman Minx	50	1969	Ford Kennel Truck	57	1961	Chevrolet Impala
43	1962	Aveling-Barford Shovel	50	1973	Articulated Truck	57	1966	Land Rover Fire Truck
43	1968	Pony Trailer	51	1958	Albion Truck 'Portland Cement'	57	1970	Eccles Caravan
43	1972	Dragon Wheels	51	1963	Tipping Farm Trailer	57	1973	Wild Life Truck
44	1957	Rolls-Royce Silver Cloud	51	1969	8 Wheel Tipper Truck	58	1959	British European Airways Coach
44	1967	Refrigerator Truck GMC	51	1972	Citroen SM	58	1963	Drott Excavator
44	1972	Boss Mustang	52	1958	Maserati 4 CLT	58	1968	DAF Girder Truck
45	1957	Vauxhall Victor	52	1965	B.R.M. Racing Car	58	1972	Woosh-n-Push
45	1959	Ford Corsair with Green Boat	52	1970	Dodge Charger Mk.III	58	1976	Faun Dumper
45	1970	Ford Group Six	52	1976	Police Launch	59	1959	Ford 'Singer' Van
45	1976	B.M.W.	53	1959	Aston-Martin DB 2/4	59	1964	Ford Fairlane Fire Car
46	1957	Morris Minor 1000	53	1963	Mercedes-Benz 220SE	59	1966	Fire Chief Car
46	1960	Pickfords Removal Van	53	1968	Ford Zodiac Mk.IV	59	1975	Planet Scout
46	1968	Mercedes-Benz 300SE	53	1972	Tanzara	60	1959	Morris Omnitruck J2 Pick-Up
46	1972	Stretcha Fetcha	53	1977	C.J.6. Jeep	60	1967	Truck with Site Office
47	1957	Trojan 'Brooke Bond' Van	54	1959	Army Saracen Personnel Carrier	60	1971	Lotus Super Seven
47	1963	Neilson Ice Cream Van	54	1965	Cadillac Ambulance	60	1977	Holden Pick-Up
47	1968	DAF Tipper Container Truck	54	1971	Ford Capri	61	1959	Military Scout Car (Ferret)
			54	1976	Personnel Carrier	61	1967	Alvis Stalwart

Continued on page 61



GIFTSETS!

Whether you are giving or receiving, "MATCHBOX" Gift Sets make an ideal present. These attractively packaged sets contain a selection of diecast vehicles grouped together under a common theme. There are 10 exciting sets to choose from.

- G-100 Thunderbolt Launcher Set
- G-9 Commando Task Force
- G-10 Thunder Jets
- G-11 Strike Force
- G-12 Rescue Set

G-9



G-10



G-100



G-12



G-11



- G-13 Construction Set
- G-14 Grand Prix Set
- G-15 Car Transporter Set
- NEW G-16 Sky Giants
- G-17 Car Ferry



GIFTSETS!



G-13



G-14



G-15



G-16



G-17

MATCHBOX **SPEEDTRACK**



TRENTON 150

Trenton 150

8½ feet of racing track in 30" x 40" includes:

10 sections of track

2 'Sportsman' race cars

2 plug-in 'Power Matched' pistol controllers, each
with built-in R.P.M. indicator

Grandstand battery box

4 decorated barrier walls

Converts into alternate layout

MATCHBOX®

SPEEDTRACK



LEMANS 300

Le Mans 300

20 feet of racing track in 33" x 61" includes:

24 sections of track

2 GT race cars with lights

2 plug-in 'Power Matched' pistol controllers, each
with built-in R.P.M. indicator

Grandstand battery box

2 decorated barrier walls

8 guardrails with poster panel labels

40 pier and support pieces

Converts into alternate layouts, including replica of
Le Mans

MATCHBOX®

SPEEDTRACK



INTERNATIONAL 1000

International 1000

33 feet of racing track in 42" x 84" includes:

41 sections of track

2 GT race cars with lights

2 plug-in 'Power Matched' pistol controllers, each
with built-in R.P.M. indicator

Safety wall Power Pack with plug-in track leads
12 guardrails with poster panel labels
59 pier and support pieces
Converts into many alternate layouts



SKY-BUSTERS



Authentic pocket sized die-cast models of civilian jets, fighter planes and light aircraft all with superfast wheels. Tick the boxes as you collect them.

SB-1 ☐ Learjet 81mm

SB-2 ☐ Corsair A7D 84mm

SB-3 ☐ A300B Airbus 90mm

(Alternative livery available.)

SB-4 ☐ Mirage F.1 54mm

SB-5 ☐ Starfighter 52mm

SB-6 ☐ MIG 21 57mm

SB-7 ☐ Junkers 87D 99mm



CHOICE OF LIVERIES – Collect your own fleet of civilian jets with alternative liveries on the Airbus, Boeing 747, DC 10 and Helicopter.

SB-8 ☐ Spitfire 102mm

SB-9 ☐ Cessna 402 103mm

SB-10 ☐ Boeing 747 94mm (*Alternative livery available.*)

SB-11 ☐ Alpha Jet 88mm

SB-12 ☐ Douglas Skyhawk 71mm

SB-13 ☐ DC 10 93mm (*Alternative livery available.*)

SB-14 ☐ Cessna 210 101mm

SB-15 ☐ Phantom F4E 73mm

SB-16 ☐ Corsair F4U 100mm

SB-17 ☐ Ram Rod 99mm

MATCHBOX

SKY-BUSTERS



NEW MODELS FOR 1978 include the world famous Concorde, and two of the world's leading fighter planes – Lightning and Tornado.

SB-18 ☐ Wild Wind 99mm
 SB-19 ☐ Piper Comanche 104mm
 SB-20/1 ☐ Army Helicopter 101mm

SB-20/2 ☐ Coast Guard Helicopter 101mm
 SB-20/3 ☐ Police Helicopter 101mm
 SB-21 ☐ Lightning 75mm

SB-22 ☐ Tornado (M.R.C.A.) 110mm
 SB-23 ☐ Air France Concorde 142mm

MATCHBOX®

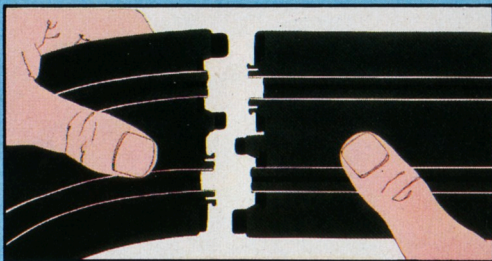
SPEEDTRACK

The all-new concept in 'HO' car racing! Speedtrack was developed to feature all of the traditional benefits of 'HO' racing combined with the foremost technological advances of the 70's. Speedtrack is the only system to offer total racing capability for the beginner as

well as the pro; the 'Power Matched' System assures maximum performance with minimum frustration! A new racing system you can depend on just as you've depended on Matchbox products in the past for proven performance and quality.

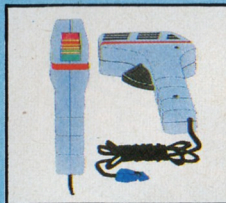
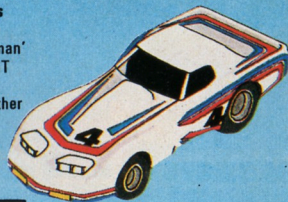
Speed Lock Track

Simple straight-line connections mean no locking tabs to break. Instant assembly every time. All electrical lock connections are self-cleaning to insure high performance racing every time.



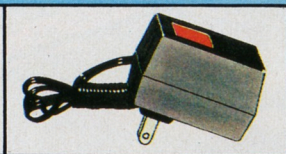
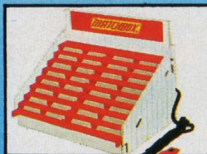
Power Matched Racing Cars

Precision balanced, up-to-date racing cars including: 'Sportsman' Pintos and Gremlins, Lighted GT Porsches and Corvettes with twice the visible light of any other 'HO' racing car on the market. Formula One racing cars. Wide tires for added traction.



Power Matched "Pistol" Controllers

Features built-in R.P.M. indicators.



Power Matched Power Supply System

Total racing performance on 4 "D" Cell batteries *or* from the "Battery Eliminator" safety wall power pack... system can be used indoors or out! "Instant Wiring"—The entire system is pre-wired and color-coded throughout for fast and easy set-up. Safe 6 Volt system.



Sea Kings



K-301



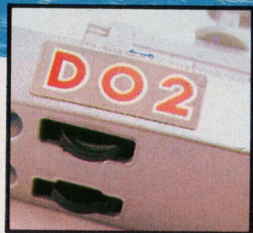
K-302



K-309



K-310



K-301 ☐ Frigate 219mm

"MATCHBOX" *Sea Kings*. The superb choice of die-cast metal fighting ships. Look out for the two new additions available later in the year. Tick the boxes as you collect them.

K-302 ☐ Corvette 199mm

NEW K-309 ☐ Submarine 205mm

NEW K-310 ☐ Anti-Aircraft Cruiser 205mm



Rotating gun turrets and waterline wheels make for all action models. Tick the boxes as you collect them.

- K-303** ☐ Battleship 218mm
K-304 ☐ Aircraft Carrier 222mm
K-305 ☐ Submarine Chaser 199mm
K-306 ☐ Convoy Escort 199mm
K-307 ☐ Helicopter Carrier 210mm
K-308 ☐ Guided Missile Destroyer 213mm



Adventure 2000



The year is 2000 – The planets prepare for battle. Re-enact the excitement of inter-planetary conflict with the action packed vehicles from *Adventure 2000*. Tick the boxes as you collect them.

K-2001 ☐ Raider Command 162mm

K-2002 ☐ Flight Hunter 117mm

K-2003 ☐ Crusader 113mm

K-2004 ☐ Rocket Striker 112mm

NEW

MATCHBOX® SuperKings



LOOK OUT FOR exciting new additions to the action packed Super Kings range.

Transporters, Tractors and Trailers, a Fire Engine, Cranes and a whole range of commercial and construction vehicles. Take, for example, the Skip Truck with its double unloading and tipping skips, or the Unimog and Compressor complete with accessories.

Super King models are packed with working features and moving parts, and some come with figures. Tick the boxes as you collect them.

K-1



K-2



K-4



K-5



K-3



- K-1 ☐ O & K Excavator 124mm
K-2 ☐ Car Recovery Vehicle 120mm
K-3 ☐ Mod Tractor and Trailer 197mm
K-4 ☐ Big Tipper 118mm
K-5 ☐ Muir Hill Tractor and Trailer 241mm





K-6



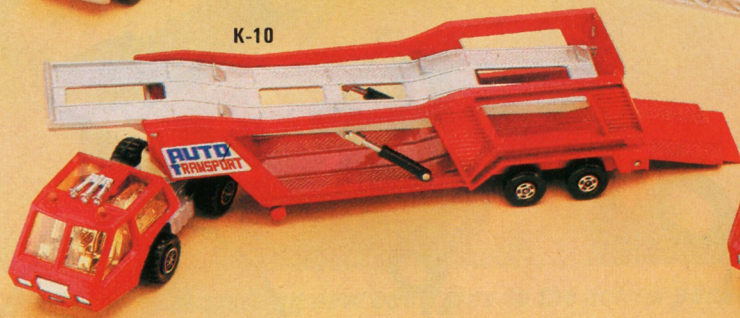
K-7



K-8



K-9



K-10

- K-6 ☐ Motor Cycle Transporter 120mm
 K-7 ☐ Racing Car Transporter 156mm
 K-8 ☐ Caterpillar Traxcavator® 156mm

- K-9 ☐ Fire Tender 156mm
 K-10 ☐ Car Transporter 269mm



SuperKings

K-11



K-13



K-12



K-14



K-15



- K-11 ☐ Pick Up Truck 127mm
- K-12 ☐ Hercules Mobile Crane 156mm
- K-13 ☐ Aircraft Transporter 203mm
- K-14 ☐ Heavy Breakdown Truck 131mm
- K-15 ☐ The Londoner 120mm



- K-16/3** ☐ Texaco Petrol Tanker 229mm
***K-16/4** ☐ Shell Petrol Tanker 229mm
***K-16/5** ☐ Exxon Petrol Tanker 229mm

- *K-16/6** ☐ Aral Petrol Tanker 229mm
***K-16/7** ☐ Total Petrol Tanker 229mm
**Available in selected markets only.*

MATCHBOX *SuperKings*

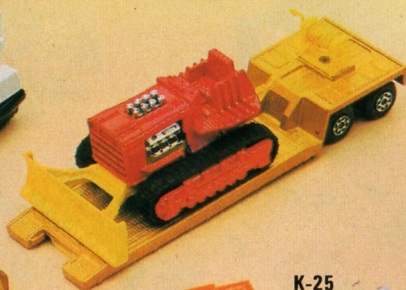


- K-17** ☐ Articulated Container Truck 251mm
K-18 ☐ Articulated Tipper Truck 203mm
K-20 ☐ Cargo Hauler and Pallet Loader 190mm
NEW* ☐ Construction Transporter 162mm
(Available as K-36).



K-22

K-23



K-24



K-25



K-22 ☐ SRN 6 Hovercraft 127mm
K-23 ☐ Articulated Low Loader with Bulldozer 133mm

K-24 ☐ Scammell Container Truck 133mm
K-25 ☐ Digger and Plough 129mm

NEW



K-26



K-27



K-28

- NEW K-26** ☐ Cement Truck 100mm
NEW K-27 ☐ Powerboat and Transporter 257mm
NEW K-28 ☐ Bedford Skip Truck 110mm

MATCHBOX

SuperKings

NEW



Look out for these exciting new models available later this year.

- K-29/3** ☐ Ford Delivery Van-Avis Livery 110mm
- *K-29/4** ☐ Ford Delivery Van-U.Haul Livery 110mm
- K-30** ☐ Unimog and Compressor 185mm
- K-31/2** ☐ Peterbilt Truck-Christian Salvesen Livery 300mm

- *K-31/3** ☐ Peterbilt Truck-Iglo Lagnese Livery 300mm
- K-32** ☐ Farm Unimog 225mm
- K-33** ☐ Cargo Hauler 230mm

**Available in selected markets only.*

MATCHBOX *Speed Kings*



SPEED – ACTION – EXCITEMENT await you with the *Speed Kings* range of larger sized diecast vehicles from **"MATCHBOX"**.

Rapid public service and emergency vehicles, sizzling sports and racing cars and double action packed two sets, all with authentic details, accompanying accessories and sometimes figures.

Look out for the new additions to the *Speed King* range the Jaguar XJ12 with Police outriders and roadsigns featured above.

Tick the boxes as you collect them.

K-38



K-41



K-43



K-44



K-45



- K-38 ☐ Gus's Gulper 108mm
 K-41 ☐ Brabham F.1 109mm
 K-43 ☐ Cambuster 112mm
 K-44 ☐ Surtees F.1 108mm
 K-45 ☐ Marauder 105mm

MATCHBOX

Speed Kings



- K-46 ☐ Racing Car and Trailer 260mm
 K-47 ☐ Easy Rider 120mm
 K-48 ☐ Mercedes 350 SLC 106mm
 K-49 ☐ Ambulance 112mm
 K-50 ☐ Street Rod 100mm

MATCHBOX®
Speed Kings



- K-51 ☐ Barracuda 108mm
 K-52 ☐ Datsun Rally Car 105mm
 K-53 ☐ Hot Fire Engine 98mm
 K-54 ☐ A.M.X. Javelin 108mm
 K-55 ☐ Corvette Caper Cart 108mm

MATCHBOX
Speed Kings



MATCHBOX

Speed Kings

- K-56 ☐ Maserati Bora 101mm
- K-57 ☐ Javelin Drag Race Pack 247mm
- K-58 ☐ Corvette Power Boat Set 257mm
- K-59 ☐ Capri Mk II 105mm
- K-60 ☐ Mustang 107mm

K-61/2



K-61/1



K-62



K-64



K-63

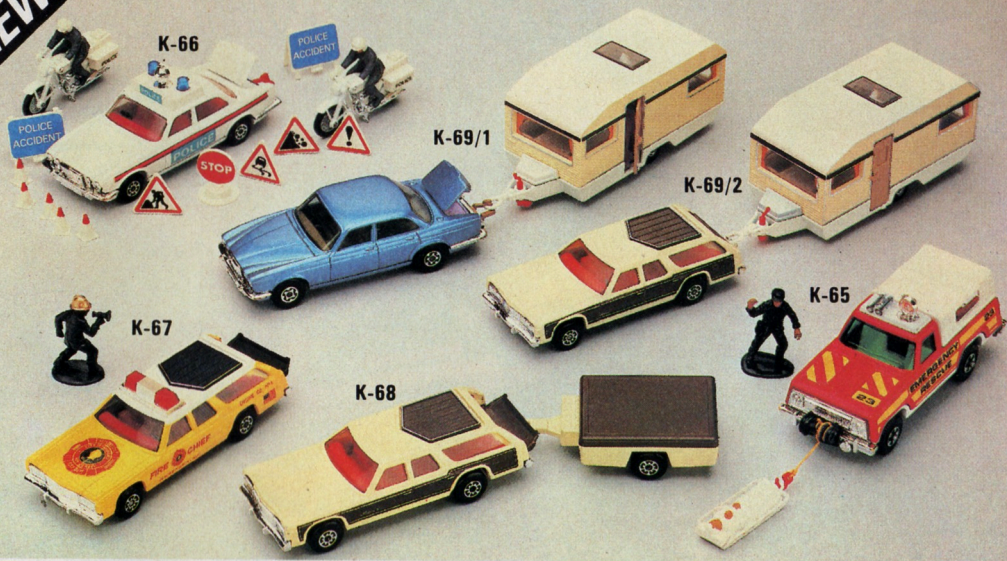


- K-61/1** ☐ Mercedes Police Car 107mm
K-61/2 ☐ Mercedes Polizei (selected markets only)
K-62 ☐ Doctors Car 114mm
K-63 ☐ Benz Binz Ambulance 112mm
NEW K-64 ☐ Fire Control Range Rover 105mm

MATCHBOX®

Speed Kings

NEW



K-65 ☐ Plymouth Mountain Rescue Vehicle 115mm

K-66 ☐ Jaguar XJ12 Police Set 120mm

K-67 ☐ Dodge Monaco Fire Chief 115mm

K-68 ☐ Dodge Monaco and Trailer 210mm

K-69/1 ☐ Europa Caravan and Jaguar XJ12 270mm

K-69/2 ☐ Europa Caravan and Dodge Monaco 275mm

All models on this page available later this year.

MATCHBOX®
Speed Kings



Battle Kings



These are the rugged ones. Tough combat machines armed and ready for action. Many of them come with 3 fighting figures. Tick the boxes as you collect them.

- K-101 ☐ Sherman Tank 91mm
- K-102 ☐ M48 AS Tank 117mm
- K-103 ☐ Chieftain Tank 120mm
- K-104 ☐ Tiger Tank 114mm
- K-105 ☐ Hover Raider 126mm



- K-106** ☐ Tank Transporter 256mm
K-107 ☐ 155mm Gun 105mm
K-108 ☐ M3A1 Half Track 100mm
K-109 ☐ Sheridan Tank 105mm
K-110 ☐ Recovery Vehicle 131mm
K-111 ☐ Missile Launcher 112mm
K-112 ☐ DAF Ambulance 95mm



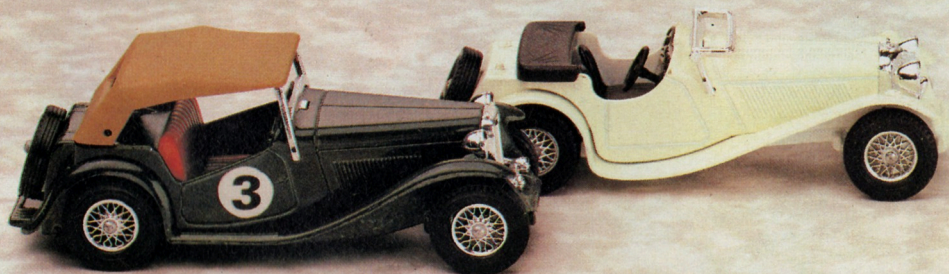
- K-113** ☐ Military Crane Truck 156mm
K-114 ☐ Army Aircraft Transporter 203mm
K-115 ☐ Army Petrol Tanker 229mm
K-116 ☐ Troop Carrier and Howitzer 226mm
K-117 ☐ S.P. Rocket Launcher 105mm
K-118 ☐ Army Helicopter 150mm

NEW
 52

MATCHBOX®
BattleKings



"Models of Yesteryear"

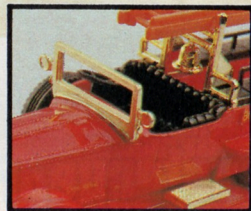


"Models of Yesteryear" provide a unique and varied collection of veteran and vintage cars all of which were classics in their time and are even more so now.

The models are faithfully reproduced with superb attention to detail and authenticity.

Spanning five decades of development in the motor industry, "Models of Yesteryear" are a must for the enthusiast both young and old.

Tick the boxes as you collect them.





"Models of Yesteryear"

- Y-1 ☐ 1936 Jaguar SS 100 104mm
 Y-2 ☐ 1914 Prince Henry Vauxhall 89mm
 Y-3 ☐ 1934 Riley MPH 98mm
 Y-4 ☐ 1930 Duesenberg 114mm
 NEW Y-5 ☐ 1927 Talbot Van 90mm
 Y-6 ☐ 1920 Rolls-Royce Fire Engine 105mm



- Y-7** ☐ 1912 Rolls-Royce 96mm
NEW Y-8 ☐ 1945 MG TC Sports Car 95mm
Y-9 ☐ 1912 Simplex 96mm
Y-10 ☐ 1906 Rolls-Royce Silver Ghost 94mm
Y-11 ☐ 1938 Lagonda 112mm
Y-12 ☐ 1909 Thomas Flyabout 102mm





Y-13 ☐ 1918 Crossley RAF Tender 98mm

Y-14 ☐ 1931 Stutz Bearcat 112mm

Y-15 ☐ 1930 Packard Victoria 107mm

Y-16 ☐ 1928 Mercedes SS 108mm

Y-17 ☐ 1938 Hispano Suiza 115mm



"Models of Yesteryear"

MATCHBOX

KITS



Bigger and better than ever before, with 108 models in the 1978 "MATCHBOX" construction kit range there is enough choice to satisfy even the most discerning modeller.

There are aircraft, ships, armoured fighting vehicles, cars and military figures. Full details of the "MATCHBOX" construction kit range are in the 32 page 1978 "MATCHBOX" Kit Catalogue.



FINISHED MODELS WITHOUT PAINTING



"MATCHBOX" construction kits are moulded in two or more colours, they look great without painting.

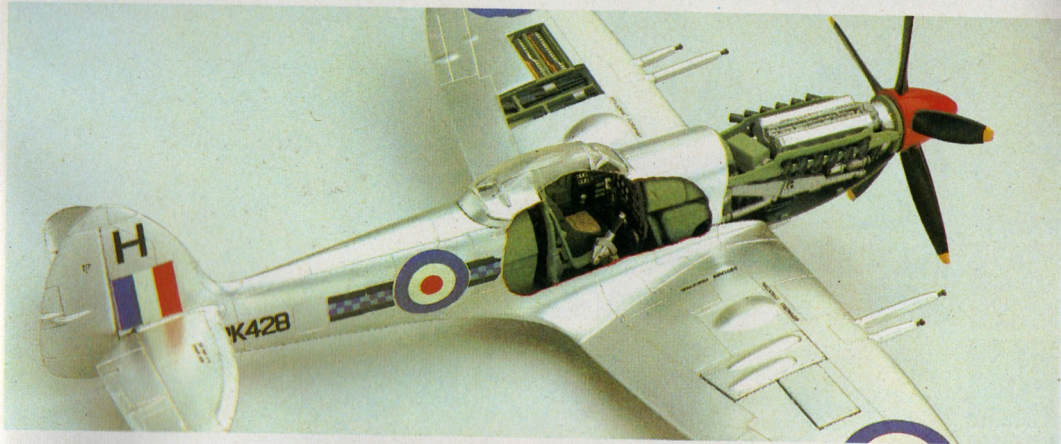
Purple range, orange military and orange ships are moulded in two colours, all other kits are moulded in three. Blue range cars have metalised components and flexible tyres.

All "MATCHBOX" aircraft kits (excluding Green range) come with a multi-position display stand and "MATCHBOX" military kits come complete with the unique "MATCHBOX" battle scene diorama.



KITS ATTENTION TO DETAIL AND SCALE

Producing scale models has been "MATCHBOX" business for over 25 years and the experience gained in producing only the best shows in the "MATCHBOX" range of construction kits.

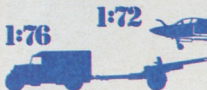
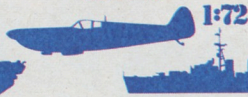


Engineered from the original drawings "MATCHBOX" kits incorporate the finest detail and scale accuracy. To enable the "MATCHBOX" modeller to get the best results from his model each kit comes complete with a choice of paint plans, which highlight every detail. Used in conjunction with the comprehensive decal sheet the modeller will be able to achieve a really authentic detailed scale model.

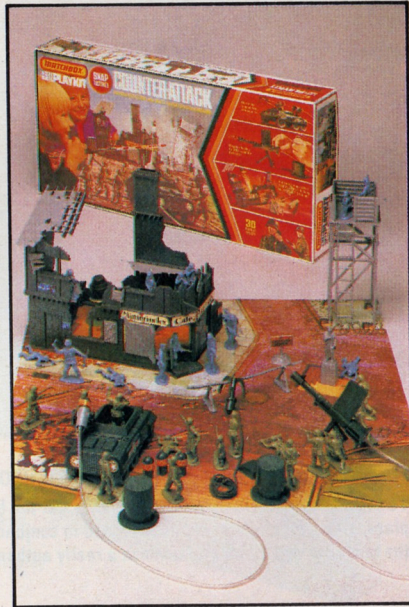


KITS RANGE AND CHOICE

There are six big colour ranges to choose from and each "MATCHBOX" kit is colour coded. Look at the chart below to see the variety of subjects and choice of scale



PK-1001 Playkit Counter Attack



"MATCHBOX" SERIES CHANGES (1953 TO 1977)

No. Intro
Year Name of Model

61	1971	Blue Shark
62	1959	General Army Lorry
62	1964	T.V. Service Van
62	1969	Mercury Cougar
62	1971	Rat Rod Dragster
62	1974	Renault 17TL
63	1959	Army Ambulance
63	1964	Airport Fire-Fighting Crash Tender
63	1968	Dodge Crane Truck
63	1973	Freeway Gas Tanker
64	1959	Scammell Army Wreck Truck
64	1966	M.G. 1100
64	1971	Slingshot Dragster
64	1976	Fire Chief Car
65	1959	Jaguar 3.4 Litre Saloon
65	1968	Claas Combine Harvester
65	1973	Saab Sonnet
65	1977	Airport Coach

No. Intro
Year Name of Model

66	1959	Citroen DS 19
66	1963	Harley Davidson Motorcycle & Sidecar
66	1967	Greyhound Bus
66	1972	'Mazda' RX500
66	1977	Ford Transit
67	1959	'Saladin' Armoured Car
67	1968	Volkswagen 1600 T.L.
67	1973	Hot Rocker
68	1959	Army Austin Mk. II Radio Truck
68	1965	Mercedes Coach
68	1970	Porsche 910
68	1975	Cosmobile
69	1959	Commer 30 cwt. Van 'Nestlés'
69	1965	Hatra Tractor Shovel
69	1970	Rolls-Royce Silver Shadow
69	1973	Turbo Fury
70	1959	Ford Thames Estate Car
70	1965	Atkinson Grit-Spreading Truck
70	1971	Dodge Dragster
70	1977	S.P. Gun

No. Intro
Year Name of Model

71	1959	Army Water Truck
71	1964	Jeep Pick-Up Truck
71	1968	Ford Heavy Wreck Truck
71	1973	Jumbo Jet
71	1976	Cattle Truck
72	1959	Fordson Tractor (Power Major)
72	1967	Standard Jeep
72	1972	Hovercraft SRN6
73	1959	R.A.F. 10-ton Pressure Refueller Tanker
73	1963	Ferrari Racing Car
73	1969	Mercury Station Wagon (Commuter)
73	1974	Weasel
74	1959	Mobile Refreshment Bar (Canteen)
74	1966	Daimler Bus
74	1972	Toe Joe
75	1959	Ford Thunderbird
75	1965	Ferrari Berlinetta
75	1971	Alfa Carabo
75	1976	Helicopter



"MATCHBOX"

**MOBILE ACTION
MAC COMMAND**



MC-400 MAC Mountain

The secret headquarters of Mobile Action Command are disguised as a rocky mountain. Inside are three floor levels, lift shaft, and the control room. Flaps lift up to reveal a helicopter landing pad and 'drive in' vehicle ramps.

Not all figures and models included.



NEW MC-600 MAC Oceana

An exciting new addition to the range comes in the form of the Oceana. This sea going vehicle actually floats, and has a great torpedo gun that shoots at the deadly shark. Included in the set are two MAC Commanders and scuba raft.



Eight well equipped emergency rescue vehicles designed to cope with any situation. Each comes with a MAC Commander. Tick the boxes as you collect them.

MAC-500 ☐ Mobile Van Headquarters
MC-1 ☐ Military Recon Unit
MC-2 ☐ Fire Fighting Vehicle
MC-3 ☐ Emergency Utility Vehicle
MC-4 ☐ Emergency Medical
MC-5 ☐ Air Rescue Vehicle

MC-6 ☐ Sea Rescue Vehicle
MC-7 ☐ Police Patrol Unit
MC-8 ☐ Snow Rescue Vehicle

Join the Official Collector's Club



Find out the latest news about "MATCHBOX" new models, and what other collectors are doing. Get your official membership card and certificate plus your "MATCHBOX" Collector's Handbook and Button. Receive the quarterly "MATCHBOX" Collector's Club Newsletter to keep you and your friends up to date.

Mail this coupon to:

**"MATCHBOX" COLLECTOR'S CLUB,
P.O. BOX 233
WOOD RIDGE, NEW JERSEY, 07075**

I want to join the official "MATCHBOX" Collector's Club and get all my membership materials and Newsletter for one year. Enclosed is \$2.00 to cover the membership fee (\$3.00 outside U.S.A.)

PLEASE PRINT CLEARLY. Do not send cash.

NAME

ADDRESS

CITY

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NUMBER OF MODELS
AGE IN MY COLLECTION

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